



Press Release

THE BRAIN AND BEHAVIOUR



BY STAFF OF ACS DISTANCE EDUCATION

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The Brain and Behaviour ebook Out Now

ISBN: 978-0-9942948-0-7

We are excited to announce that we have released an ebook called "The Brain and Behaviour".

The Brain and Behaviour ebook helps you discover the physiology and workings of the human brain. Topics covered in this ebook include helping you understand the human brain, the brain anatomy and behaviour, brain chemistry and electronics, biology and neurology in learning & memory, brain damage, assessment and outcomes of brain damage, treatment and management of brain damage and also applications of neuropsychological research.

Here's a short extract from the ebook:

"The human brain is an amazing piece of architecture. Weighing in at an average of just 3 pounds, or 1.3kg, our brains have evolved to be the most complex organs on the planet, and they are more organised than the entire cosmos. It is estimated that they contain 100 billion neurons and there are some 100 trillion connections between them. It is perhaps not surprising that studying the brain has been the life's work of so many eminent scientists. Some would argue that given their intricacy, our brains are not even capable of understanding themselves."

This ebook is now available for purchase for \$34.95 including GST from our online bookshop and there is also a free sample available here:

<http://www.acsbookshop.com/product-the-brain-and-behaviour-pdf-ebook-5968.aspx>

If you would like a review copy of this ebook, please contact sarah@acs.edu.au.

If you have any queries or would like to arrange an interview or a review copy of this eBook, please call or email the ACS head office on the Gold Coast on (07) 5562 1088 and ask for our Media and Marketing Officers (admin@acs.edu.au).

About ACS Distance Education ... Established in 1979, ACS Distance Education is a leading Australian Distance Education provider offering over 600 courses via correspondence, online or on CDs. The Institution has offices in Australia and the United Kingdom and has Affiliates in Australia, Philippines, Singapore, UK, New Zealand, France and Ireland. ACS has educated thousands of students, many of whom have gone onto successful employment, both in industry or in their own businesses.